

**Scientific research for an «Ad Maiora 4.1C» application
«A step back towards the future universally sustainable EME4.1C».
A concrete example of forward-looking and revolutionary entrepreneurial choices in the
vine and wine sector.**

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Abstract:

1- In 1979 an enlightened and farsighted business owner in an area and in an activity unknown to him and in 120 hectares of land cultivated with corn and wheat expressed to one of us that he wanted to start a business in the wine sector. The first innovative "Vigna Dogarina Scientific Applicative Project" has become famous and harmoniously inserted in and with the "Territoir" of eastern Veneto in northeastern Italy. The revolutionary project allowed one of us: 1. to put into practice results of research related to the applied philosophy, vision, methodology of the "Great MetaEthic Chain 4.1C[®]" algorithm of the "Conegliano Campus 5.1C[®]" that considers all material, immaterial, spiritual, technical, economic, environmental, social, existential, relational, ethical, MetaEthical factors with basic indexing in a harmonious chain "4.1C[®]" and application "5.1C[®]", 2. to implement: 2.1. land transformations and revolutionary land arrangements relating to: 2.1.1. to the landscape, to the image of the area, to the location of the company and the cellar, 2.1.2. access to the company, 2.1.3. to full mechanization, 2.1.4. the supply, distribution and economy of water resources, 2.1.5. plots designed for irrigation by infiltration, 3. training and pruning systems "Sylvoz mod. Cargnello" and not Bellussi and Sylvoz. classic expanded Veneto, 4. planting spacing extremely reduced for the area, 5. original poles, wires and tie rods in terms of height, shape and materials, 6. cultivars and clones particularly of sensory and economic-social quality, 7. the automatic mechanical planting of the vines next to the posts with a patented planter, 8. fast phytosanitary treatments with a patented operator, 9. the electronic control of irrigation, 10. the electronic filling of the tank for phytosanitary treatments, 11. the integral mechanization of all cultivation operations, 12. an original grassing and management of the "leopard-spotted" turf, 13. an original non-management mechanical management of the foliage, 14. the application of the original technique of the "Poly Double Reasoned Maturation 5.1C" which allows to improve the quality of the grapes and to obtain in the same homogeneous plot more and different enochemical qualities of the grapes and its natural defense against botrytis, 15. training, information and communication activities of the highest level for entrepreneurs, students, technicians, workers. Therefore "Vigna Dogarina" has been visited by the most important and qualified scientists and technicians, also, internationally.

2- On this basis in 2016 "Ad maiora 4.1C[®]" "Wineries Viticulturists of Eastern Veneto s.a.c." (Vi.V.O. Wineries s.a.c.) has taken "A step back towards the not indefinite but defined future EME4.1C[®]" ("Un passo indietro verso il futuro non indefinito ma definito EME4.1C[®]"-"A step back towards the future universally sustainable EME4.1C[®]") on "Vigna Dogarina" updating the existing wine production, communication and marketing model as well as the social aspect, environmental, existential, relational, ethical, "MetaEthical" 5.1C so that "Vigna Dogarina": 2.1.is an example for the whole territory, and the indispensable and urgent "Ecological Transition Meta Verso Ethics 4.1C[®]", 2.2. contributes to improve activities, image, communication and quality of Vi.V.O products, 3. represents excellence in the communication of Vi.V.O italian top cooperative.

Keywords: emerging topics, professional day, ad maiora 4.1C, metaverso infinite 4.1C, a step back towards the future 4.1C, durabilité EME4.1C, 5.1C, forward-looking and revolutionary entrepreneurial choices, great metaethic chain 4.1C"