

FIRST COMPANY RESULTS AND FOR THE TERRITORY ON THE APPLICATION OF THE "BIO-MÉTAÉTHIQUE 4.1C" IN ITALY. CULTURAL, SOCIO-ECONOMIC, TECHNICAL AND PRODUCTIVE ASPECTS

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Abstract:

In this work the first results obtained in the application of the "Charter of Sustainability Universal Holistic MetaEthic 4.1C" or "Sustainability BIO-MétaÉthique 4.1CC" of GiESCO (Carbonneau, Cargnello, 2017) will be exposed "Direct Certification and Direct Warranty of Sustainability 4.1C" applied in about twenty structures located in the hills and in the plain of the of Italy (North East).

The application of the " Charter of the Sustainability Universal Holistic MetaEthics 4.1C" or "Sustainability BIO-MétaÉthique 4.1CC" of GiESCO was shared by more than 65% of compilers of the charter and this without any specific communication to the interviewees. This sharing rose more than 95% if the compilers of the form were titled or well-off and with a correct and appropriate communication and allowed us to overcome the imposition of sector limited protocols, unsustainable according to the "Viticulture Bio-MétaÉthique 4.1CC", inconsistent with the main objective of the same certification, not applicable and/or difficult to apply anywhere.

We cite as an example the eco-friendly, organic and biodynamic viticulture we were able to eliminate the conflict of interests, unacceptable bureaucracy, unacceptable direct and indirect costs, the "confusion" in relation to "Sustainability", "Certification", "Guarantee" , to simplify the system and to identify and/or create peculiarities "Sustainable 4.1C". We also contribute to the indexed harmonic growth "4.1C": cultural, moral, civil, relational, "Policy" "MetaEthics 4.1C", ethics, existential, social, occupational, environmental, economic, technical , as well as the growth of the self: choice, determination, responsibility, declaration, control, discipline, and the growth of process and product, rationalizing and containing costs "MetaEthically 4.1C".

Important is also to make sure that everyone and everything are directly responsible for the role that is right and put their face directly. Hence the acronym of this certification: "CartaBIOSOSDIR4.1C of the Face" or "Let's Put All the Face 4.1C" or "Certification by putting the Face" or "Certification of the Face 4.1C" or "Certification from the Face" or "Face Certification", between a "Company BIO-MétaÉthique 4.1C" compared to a "Conventional Company": the cost containment has fluctuated between 4% and 21% with peaks exceeding 25%.

The buyers willingness to pay more the wine has fluctuated between 6% and 21% with peaks of over 35%. The increase in total profit ranged from 9% to 21% with peaks that duplicated it.

Keywords: first results BioMétaÉthique sustainability 4.1CC, company, territory, BIO - MétaÉthique 4.1C district

1. Introduction.

Premise- Following the work sent to this 21st GiESCO Meeting in Thessaloniki-Greece which in the supply chain allowed us to: 1-create a new innovative, original, revolutionary certification and related guarantee of sustainability, ("Sustainability Universal Holistic Bio-MétaÉthique 4.1CQ" or "Sustainability BIO-MétaÉthique 4.1CC", (Carbonneau, Cargnello, 2017; Cargnello, Carbonneau, 2017 , 2018a,b,c), 2- compose a handbook complete with indexed descriptors, now composed of over 180000 tangible and intangible items (KPIs), (including spiritual), which go beyond the earth, the heavens, the universes related to the "Sustainability Universal Holistic MetaEthical 4.1CQ "(Cargnello 2017, 2018a,b,c), 3-write the "Regulation of Direct Certification and Direct Warranty of Sustainability Universal Holistic MetaEthics 4.1C" of the direct stakeholders of interest in their specific functions of producer and user of production (Cargnello, 2018a,b,c), 4-register the trademark in relation to: product, production, brand, company, municipality, district, territory, province, region, state, ... Bio-MétaÉthique 4.1CC. (Cargnello, 2017, 2018a,b,c), 5-validate, as it has also been validated beyond the viticulture sector, this innovative, original, revolutionary "Direct Certification and Direct Warranty of Sustainability Universal Holistic MetaEthics 4.1CQ17.18 ". (Cargnello, Ic, Carbonneau, Cargnello, 2017). Therefore, at the end of this first part of the project in this work the first results obtained in the application of the "Charter of Sustainability Universal Holistic MetaEthical 4.1C" or "Sustainability BIO-MétaÉthique 4.1CC" of GiESCO (Carbonneau, Cargnello, 2017) will be exposed and the related "Direct Certification and Direct Warranty of Sustainability 4.1C" applied in about twenty structures located in the hills and in the plain of the of Italy (North East).

some results of the vitiviculture sector - The application of the " Charter of the Sustainability Universal Holistic MetaEthics 4.1C" or "Sustainability BIO-MétaÉthique 4.1CC" of GiESCO among other things allowed: 1.1- to overcome the imposition of protocols: 2.1.1--sector limited limiting, 2.1.2- unsustainable according to the "Viticulture Bio-MétaÉthique 4.1CC" of the GiESCO, 2.1.3-inconsistent with the main objective of the same certification, 2.1.4-technically, economically and socially not applicable and/or difficult to apply anywhere, 2.1.5- which do not offer: 2.1.5.1-a "real" guarantee regarding "Sustainability" at least environmental, 2.1.5.2- a total "transparency", (Carbonneau, Cargnello, 2017). We cite as an example the eco-friendly, organic and biodynamic viticulture (Carbonneau, Cargnello, 2017, Cargnello, 2018a,b,c), 2.1.6-to eliminate: 2.1.6.1-the conflict of interests, 2.1.6.2-unacceptable bureaucracy, 2.1.6.3-unacceptable direct and indirect costs, 2.1.6.4-the "confusion" in relation to "Sustainability", "Certification", "Guarantee" (Carbonneau, Cargnello, 2017), 2.1.7-to simplify the system, 2.1.8-to identify and/or create peculiarities (Made in ...) "Sustainable 4.1C" originals of process, product, communication, marketing, ..., 2.2-the contribute: 2.2.1-to the indexed harmonic growth "4.1C": cultural, cultural, moral, civil, relational, "Policy" ("NON-Party.indirect Policy" but " Policy MetaEthical 4.1C or direct policy"), "MetaEthics 4.1C", ethics, existential, social, occupational, environmental, economic, technical , as well as the growth of the self: choice, determination, responsibility, declaration, control, discipline, penalization, of the "Direct" Policy, ... and above all the growth of process and product, 2.2.2-to rationalize and contain costs "MetaEthically 4.1C", (Cargnello, 2018a,b,c), 2.3-to have: 2.3.1-a vision, a realization: "Universal 4.1C", "Policy 4.1C ", "Direct Policy 4.1C" or "Represented Policy 4.1C" and not of "Indirect politics" or "representative policy" with the known serious problems, 2.3.2-a use of the most advanced technologies related to research, technology, process and product activities, production, products, communication, marketing, ... "4.1C", 2.4- to make sure that everyone and everything are directly responsible for the role that is right and put their face directly. Hence the acronym of this certification: "CartaBIOSOSDIR4.1C of the Face" or "Let's Put All the Face 4.1C" or "Certification by putting the Face" or "Certification of the Face 4.1C" or "Certification from the Face".

Conclusions: Therefore the results determined by the "Sustainability 4.1C" and the related "Direct Declaration of the producer and the Direct Certification of the buyer and Direct Sustainability Guarantee 4.1C" of the "International Project of the Sustainability Universal Holistic 4.1C.17.18DQ" not only for the "Sustainability of the Certification and Guarantee 4.1C" and for the growth of general wellbeing and in particular for the growth of well-being and well' being of man, of macro and micro fauna and flora , (grass, birds and wildlife included), non-living matter, biodiversity, landscape, ... and other beings and face in a very important and positive way to growth cultural, cultural and of the self: awareness-consciousness-choice-determination-responsibility-declaration-control-discipline-judgment-penalization, as well as "4.1CC": existential, MetaEthics, ethics, Politics, social, environmental, economic, technical of the: population, entrepreneurial, brand, company, municipality, district, territory, province, region, state, ... Bio-MétaÉthical 4.1CC (Cargnello,Ic) and reported these results, also, in the other works presented at the 21st GiESCO Meeting in Thessaloniki-Greece which were part of a very interesting and original degree thesis gone beyond all expectations, too, of the viticulture sector.

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